



MEDIA RELEASE

KIK INNOVATION ANNOUNCES NEW HOME FOR GROK ACADEMY

19th November, 2024

For Immediate Release

Following discussions with Grok Academy, KIK Innovation will now assume full ownership and management of Grok's operations, platform, and assets. As a registered charity with a focus on breaking educational barriers, KIK is honored to uphold Grok's legacy of empowering digital learning with a renewed focus on providing safe, inclusive, and innovative learning experiences.

Grok Academy, who has been a not for profit edtech leader for over a decade, has now surpassed 1 million unique student users, with female students making up 43% of that total, which are both significant milestones. It is our goal to reassure Grok's valued partners that the organisation's mission, high standards, and commitment to positive impact will continue under KIK's stewardship. We believe this transition represents a meaningful opportunity to strengthen and enhance our shared objectives in using technology education as a way of transforming lives and building a diverse and inclusive society.

"At KIK Innovation, we are deeply honored to carry forward Grok Academy's legacy of empowering students through transformative digital education. This transition allows us to amplify our vision of breaking barriers, fostering inclusion, and becoming the #1 TECH school in Australia for diversity and inclusion. "

— Louise Nobes, CEO, KIK Innovation

KIK Innovation is currently the home of the worlds most disruptive coding school [42](#) and with the transfer of Grok Academy to KIK Innovation, you can expect the same high-quality educational resources, continued support, and a steadfast commitment to empowering students and educators alike.

Thank you for your continued support and dedication to educational transformation.

For more information please contact natalie@mercyme.com.au